



Canadian Football League
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July 6th, 2010

Bob Young
Owner
Hamilton Tiger-Cats Football Club
1 Jarvis Street
Hamilton, ON L8R 3J2

Dear Bob,

This letter will serve as confirmation that the Canadian Football league is committed to granting the Tiger-Cats and the City of Hamilton the right to host a Grey Cup Game and Festival as soon as possible upon completion of a suitable stadium.

As you know, the Grey Cup Game and the accompanying Festival has become a significant economic benefit to the host city and surrounding region. It is estimated that the economic benefit to the City of Edmonton and the surrounding region will be approximately \$100 Million dollars in 2010.

In addition to the economic benefit, the Game raises the profile of the host city. In 2009 the Grey Cup Game was watched by more than 14 million television viewers in Canada and millions more around the world.

We look forward to working with the Tiger Cats and the City of Hamilton in bringing back Canada's largest and most important sporting event to Hamilton.

Yours truly,

A handwritten signature in black ink, appearing to read "Mark Cohon", written in a cursive style.

Mark Cohon
Commissioner