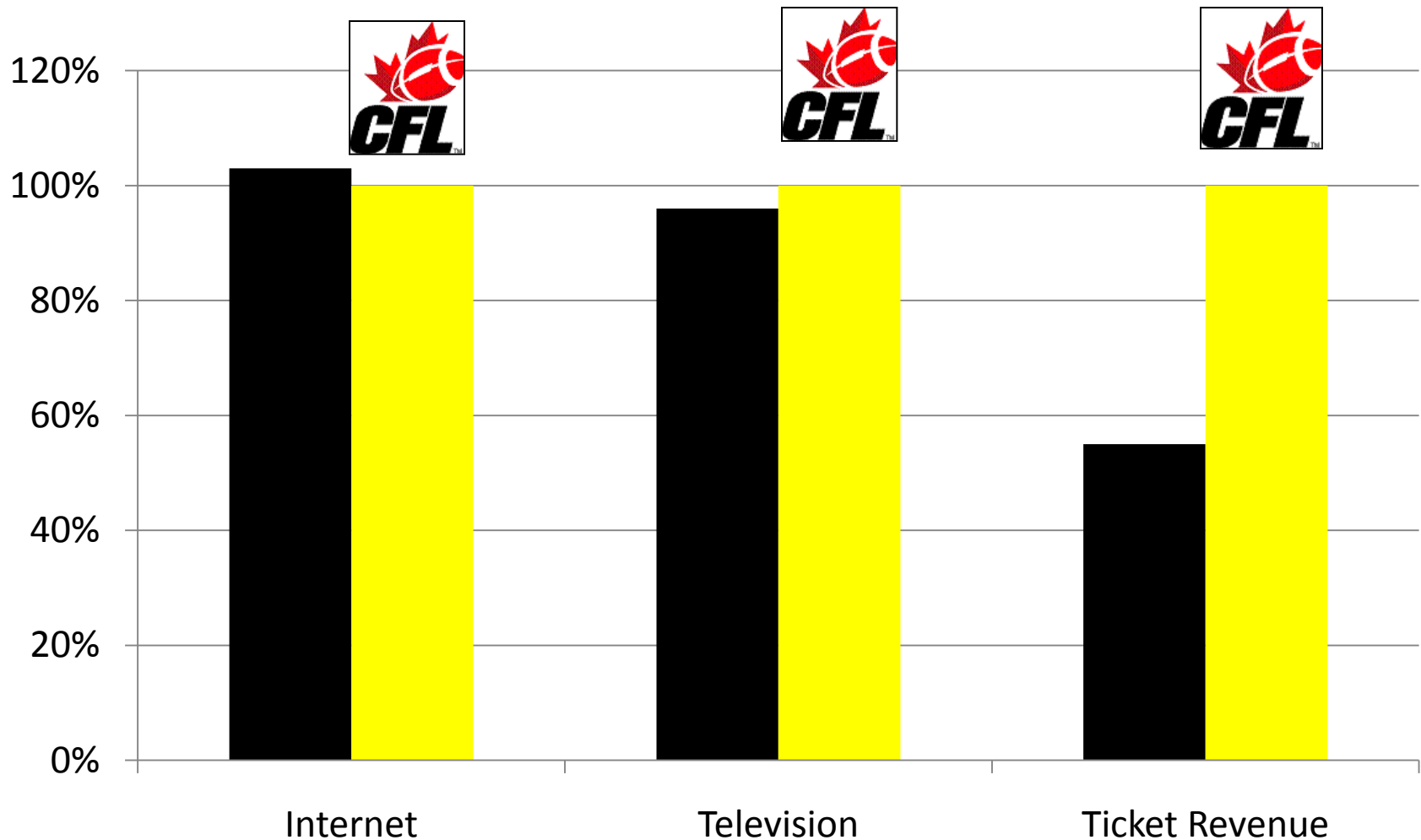


Tiger-Cats Ratings Versus Ticket Revenue



The Tiger-Cats exceed the league averages in the number of internet visits and are in line with the league averages in television ratings. However, Ticket Revenue is approximately $\frac{1}{2}$ of the CFL average due to the existing stadium location and the amenities offered.